



The MassINC Polling Group

Statewide Survey of 854 Likely Voters in the November 2022 Election
Including 520 Likely Voters in the September Democratic Primary
Field Dates: August 5-9, 2022

What are the chances that you will vote in the November general election for Massachusetts Governor, Attorney General, and other statewide offices? Would you say it is very likely, somewhat likely, somewhat unlikely, or very unlikely?

| | |
|-----------------|-----|
| Very likely | 90% |
| Somewhat likely | 10% |

How about the September primary election for Massachusetts Governor, Attorney General, and other offices? Would you say it is very likely, somewhat likely, somewhat unlikely, or very unlikely, or have you voted already?

| | |
|----------------------|-----|
| Very likely | 79% |
| Somewhat likely | 13% |
| Somewhat unlikely | 3% |
| Very unlikely | 3% |
| Already voted | 1% |
| Don't Know / Refused | <1% |

Asked of those voters who already voted in the primary election:

Which primary did you vote in, the Democratic primary or the Republican primary?

| | |
|----------------------|-----|
| Democratic primary | 33% |
| Republican primary | 26% |
| Don't Know / Refused | 42% |

Asked of unenrolled voters who said they were "very" or "somewhat" likely to vote in the primary:

If you were to vote in the September primary, which Massachusetts primary are you more likely to vote in—the Democratic primary or the Republican primary? Or have you not yet made up your mind?

| | |
|--|-----|
| Democratic | 48% |
| Republican | 25% |
| Won't vote in either (not read) | 6% |
| Don't Know / Have not made up mind / Refused | 21% |

Asked of those unenrolled unsure of their primary choice:

Which primary are you leaning toward voting in as of now?

| | |
|----------------------|-----|
| Democratic | 33% |
| Republican | 26% |
| Don't Know / Refused | 42% |

Overall, do you think things in Massachusetts are headed in the right direction or are they off on the wrong track?

| | |
|-------------------------------------|-----|
| Right Direction | 55% |
| Wrong Track | 29% |
| Both / neither / depends (not read) | 10% |
| Don't Know / Refused (not read) | 5% |

How much of a priority do you think state leaders should give to dealing with **READ FIRST**? How about **READ NEXT**?

| | A great deal | A fair amount | Not too much | None at all | Don't Know / Refused |
|---------------------------------|--------------|---------------|--------------|-------------|----------------------|
| ROTATE ORDER | | | | | |
| Cost of housing | 60% | 24% | 10% | 5% | 2% |
| Inflation | 55% | 26% | 11% | 4% | 3% |
| Availability of jobs | 37% | 34% | 19% | 7% | 3% |
| Wages not keeping up with costs | 54% | 28% | 11% | 6% | 2% |
| Gas prices | 49% | 26% | 16% | 8% | 2% |
| The cost of food | 58% | 25% | 10% | 5% | 1% |
| Cost of living | 64% | 24% | 7% | 4% | 1% |

I'm going to read you the names of several people or groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME**. How about **READ NEXT NAME**?

| | Favorable | Unfavorable | Heard of / Undecided | Never heard of | Refused |
|-------------------------------------|-----------|-------------|----------------------|----------------|---------|
| ROTATE ORDER | | | | | |
| Maura Healey | 45% | 25% | 12% | 17% | 1% |
| Andrea Campbell | 19% | 8% | 16% | 55% | 1% |
| Shannon Liss-Riordon | 15% | 11% | 16% | 56% | 2% |
| Quentin Palfrey | 5% | 5% | 12% | 77% | 1% |
| Kim Driscoll | 10% | 7% | 16% | 65% | 2% |
| Tami Gouveia | 6% | 5% | 11% | 78% | 1% |
| Eric Lesser | 9% | 5% | 14% | 71% | 1% |
| Bill Galvin | 36% | 13% | 17% | 33% | 1% |
| Tanisha Sullivan | 8% | 6% | 13% | 71% | 1% |
| Diana DiZoglio | 8% | 6% | 9% | 76% | 1% |
| Chris Dempsey | 7% | 6% | 17% | 69% | 1% |
| Real estate developers | 18% | 42% | 22% | 16% | 2% |
| The Massachusetts State Legislature | 42% | 30% | 17% | 9% | 2% |

The following Democratic primary election questions asked only of likely Democratic primary voters:

If the candidates in the Democratic primary for Lieutenant Governor were **READ AND ROTATE ORDER**, for whom would you vote?

| | |
|---|-----|
| State Representative Tami Gouveia | 8% |
| State Senator Eric Lesser | 7% |
| Salem Mayor Kim Driscoll | 15% |
| Some other candidate DO NOT READ | 6% |
| Would not vote DO NOT READ | 1% |
| Don't Know / Refused | 62% |

If the candidates in the Democratic primary for Attorney General were **READ AND ROTATE ORDER**, for whom would you vote?

| | |
|---|-----|
| Andrea Campbell | 24% |
| Quentin Palfrey | 4% |
| Shannon Liss-Riordan | 16% |
| Some other candidate DO NOT READ | 4% |
| Would not vote DO NOT READ | 2% |
| Don't Know / Refused | 50% |

If the candidates in the Democratic primary for Secretary of State were **READ AND ROTATE ORDER**, for whom would you vote?

| | |
|---|-----|
| Bill Galvin | 43% |
| Tanisha Sullivan | 15% |
| Some other candidate DO NOT READ | 3% |
| Would not vote DO NOT READ | 1% |
| Don't Know / Refused | 38% |

If the candidates in the Democratic primary for State Auditor were **READ AND ROTATE ORDER**, for whom would you vote?

| | |
|---|-----|
| Chris Dempsey | 14% |
| Diana DiZoglio | 14% |
| Some other candidate DO NOT READ | 4% |
| Would not vote DO NOT READ | 1% |
| Don't Know / Refused | 66% |

All subsequent questions asked of all voters:

There will be a proposed constitutional amendment on the November ballot regarding income taxes. If passed, the amendment would establish an additional four percent state income tax on that portion of annual taxable income in excess of \$1 million. This income level would be adjusted annually, by the same method used for federal income-tax brackets, to reflect increases in the cost of living. Revenues from this tax would be used, subject to appropriation by the state Legislature, for public education, public colleges and universities; and for the repair and maintenance of roads, bridges, and public transportation. The proposed amendment would apply to tax years beginning on or after January 1, 2023.

A YES VOTE would amend the state Constitution to impose an additional 4% tax on that portion of incomes over one million dollars to be used, subject to appropriation by the state Legislature, on education and transportation.

A NO VOTE would make no change in the state Constitution relative to income tax

As of right now, how would you vote? **PROBE IF NEEDED:** Which way are you leaning as of today?

| | |
|----------------------|-----|
| Yes | 57% |
| No | 37% |
| Don't Know / Refused | 5% |
| Refused (not read) | 1% |

How familiar are you with the concept of "wage theft?"

| | |
|----------------------|-----|
| Very familiar | 12% |
| Somewhat familiar | 19% |
| Not too familiar | 20% |
| Not at all familiar | 46% |
| Don't Know / Refused | 2% |

As you may know, wage theft is when an employer fails to pay wages or provide employee benefits owed to an employee by law or by contract. Prior to this survey, how much had you heard or read about wage theft?

| | |
|----------------------|-----|
| A great deal | 9% |
| A fair amount | 20% |
| Not too much | 33% |
| Nothing at all | 38% |
| Don't Know / Refused | 1% |

Right now, the general contractor on a given project are not responsible if subcontractors they hire fail to pay their workers wages or benefits they are owed. One proposal would hold lead contractors responsible for wage theft by their subcontractors. Would you support or oppose this proposal? And is that strongly (support / oppose) or just somewhat?

| | |
|----------------------|-----|
| Strongly support | 42% |
| Somewhat support | 24% |
| Somewhat oppose | 8% |
| Strongly oppose | 15% |
| Don't Know / Refused | 11% |

Right now, employees who have had their wages stolen are able to sue their employers. There is a proposal to make wage theft a crime, meaning that employers who steal wages or benefits could be found guilty of a felony. Would you support or oppose making wage theft a crime? And would you strongly (support / oppose) or just somewhat?

| | |
|----------------------|-----|
| Strongly support | 45% |
| Somewhat support | 25% |
| Somewhat oppose | 11% |
| Strongly oppose | 11% |
| Don't Know / Refused | 8% |

Would you support or oppose state laws that encourage developers and other companies working in Massachusetts on public projects to use union workers? And is that strongly (support / oppose) or just somewhat?

| | |
|----------------------|-----|
| Strongly support | 38% |
| Somewhat support | 25% |
| Somewhat oppose | 14% |
| Strongly oppose | 18% |
| Don't Know / Refused | 6% |

How familiar are you with the concept of "responsible development?"

| | |
|----------------------|-----|
| Very familiar | 12% |
| Somewhat familiar | 34% |
| Not too familiar | 25% |
| Not at all familiar | 27% |
| Don't Know / Refused | 2% |

Responsible development refers to a series of best practices for real estate developers to follow. Under responsible development, developers provide workers a living wage and benefits and support apprenticeship programs to train new workers. Developers prioritize minimizing the environmental impacts of their projects and work with community members to ensure projects reflect their values. Knowing this, would you support or oppose responsible real estate development in Massachusetts? And is that strongly (support / oppose) or just somewhat?

| | |
|----------------------|-----|
| Strongly support | 54% |
| Somewhat support | 26% |
| Somewhat oppose | 4% |
| Strongly oppose | 9% |
| Don't Know / Refused | 7% |

One proposal would require projects that receive public funding to follow these responsible development principles. Would you support or oppose this proposal? And is that strongly (support / oppose) or just somewhat?

| | |
|----------------------|-----|
| Strongly support | 47% |
| Somewhat support | 31% |
| Somewhat oppose | 5% |
| Strongly oppose | 10% |
| Don't Know / Refused | 7% |

The next two questions were each asked of separate halves of the sample:

SPLIT ½ Would you support or oppose Massachusetts state legislature allowing cities and towns to implement rent control policies?

| | |
|----------------------|-----|
| Strongly support | 37% |
| Somewhat support | 25% |
| Somewhat oppose | 10% |
| Strongly oppose | 22% |
| Don't Know / Refused | 7% |

SPLIT ½ The Massachusetts state legislature is considering changing the law to let local governments pursue rent control policies. Under rent control, local governments set limits on the rents or rent increases for privately owned housing in their city or town. Would you support or oppose allowing local governments to set limits on rent or rent increases for privately owned housing?

| | |
|----------------------|-----|
| Strongly support | 33% |
| Somewhat support | 19% |
| Somewhat oppose | 10% |
| Strongly oppose | 31% |
| Don't Know / Refused | 8% |

Demographics

Party Registration

| | |
|------------|-----|
| Democrat | 33% |
| Republican | 11% |
| Unenrolled | 56% |

Race

| | |
|----------------------|-----|
| White / Caucasian | 80% |
| All other voters | 18% |
| Don't Know / Refused | 2% |

Age

| | |
|----------|-----|
| 18 to 29 | 14% |
| 30 to 44 | 22% |
| 45 to 59 | 32% |
| 60+ | 32% |

Gender

| | |
|----------------------|-----|
| Men | 48% |
| Women | 52% |
| Non-binary / other | 0% |
| Don't Know / Refused | 0% |

About the Poll

These results are based on a survey of 854 likely voters in the Massachusetts November general election. The sample included an oversample to reach a total of 520 likely voters in the September Democratic primary election. Interviews were conducted August 5-9, 2022 by live telephone interviews via both landline and cell phone using conventional registration-based sampling procedures. Results were weighted to known and estimated population parameters for likely voters in each election on gender, age, race, education, geography, and party registration. The margin of sampling error for the full sample is +/- 4 percentage points with a 95 percent level of confidence. The poll was sponsored by the Responsible Development Coalition.